

## *Beautiful Minds* – the Exhibition of a Century of the Nobel Prizes

### Press conference and media-only tour

The centenary exhibition of the Nobel Prizes opens to the public at the University of Technology, Sydney on Wednesday April 18.

The exhibition, which runs till June 30, has been touring the world since it opened in Stockholm, Sweden in 2001. UTS is the only Australian destination for the *Beautiful Minds* exhibition, which provides an historic overview of the Nobel Prizes and its founder Alfred Nobel.

The exhibition is packed with multimedia, still and moving images of Nobel laureates and personal tools of prize winners. An extensive lecture and special events program, including a schools program, will accompany the exhibition and feature many distinguished Nobel Laureates.

UTS Vice-Chancellor, Professor Ross Milbourne, says: "UTS is honoured to host such an amazing event. The exhibition explores questions of how creativity is sourced and harnessed and we are sure it will inspire all those who experience it."

You are invited to a press conference with the founding Director of the Nobel Museum, the eminent science and history scholar, Dr Svante Lindqvist, on Tuesday 17 April, followed by a media tour of the exhibition.

- What:** *Beautiful Minds, the Centennial Exhibition of the Nobel Prizes*
- Time:** 9.50am for 10.00 press conference with Nobel Museum Director Svante Lindqvist, followed by media tour with UTS exhibition curator
- When:** Tuesday 17 April 2007
- Where:** UTS Tower building foyer, main entrance of UTS on Broadway, Ultimo
- Interviews:** Dr Svante Lindqvist, Director of the Nobel Museum, Stockholm Sweden  
Professor Peter McNeil, Assistant Curator, Beautiful Minds Sydney Exhibition  
Professor Ross Milbourne, UTS Vice-Chancellor
- Vision:** Extraordinary exhibits throughout UTS main entrance foyer and adjoining buildings  
Students and guests participating in interactive exhibition displays.
- RSVP:** Monday 16 April 2007

*Beautiful Minds, the Centennial Exhibition of the Nobel Prizes* is sponsored by UTS, the Nobel Museum and Volvo Australia.

#### Further Information:

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